



FOUNDATION FOR
ADVANCING ALCOHOL
RESPONSIBILITY



In a perfect world, impaired driving wouldn't exist. Impaired Driving means driving while drunk, drugged, distracted, and/or drowsy. All of these behaviors are dangerous. All of these behaviors are preventable.

Seven traffic safety and health advocacy organizations joined together for the first time to announce a new initiative in the effort to end impaired driving. The [Consumer Healthcare Products Association \(CHPA\)](#), [Governors Highway Safety Association \(GHSA\)](#), [National Safety Council \(NSC\)](#), [National Sleep Foundation \(NSF\)](#), [RADD: the Entertainment Industry's Voice for Road Safety \(RADD\)](#), the [Foundation for Advancing Alcohol Responsibility \(Responsibility.org\)](#), and [Students Against Destructive Decisions \(SADD\)](#) released a new [PSA](#) and [website](#) today.



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